

CONTENTS

FOREIGN LITERATURE

<i>Lisun O., Sovietna A.</i> PUN AS A WAY OF REPRESENTATION OF COMIC EFFECT (BASED ON L. CAROL'S FAIRY-TALE "ALICE IN WONDERLAND").....	4
<i>Mizetska V. Ya., Ladynenko A. P.</i> ETHNONYMS IN THE PLAYS BY WILLIAM SHAKESPEARE.....	8
<i>Morhunova O.</i> THE SPECIFICITY OF THE MARGINAL HERO IN THE NOVEL BY ROBERT GALBRAITH (AKA J.K. ROWLING) "THE CUCKOO'S CALLING".....	13
<i>Fedko O.</i> MOTIF OF SELF-PRESERVATION IN IN J. BATHOR' NOVEL "DARK, ALMOST NIGHT" AND R. WARE'S "IN THE DARK, DARK WOODS": THE SPECIFICITY OF FUNCTIONING.....	17
<i>Foka M.</i> THE DESCRIPTION OF THE PSYCHOLOGICAL STATES OF THE CHARACTER AS A WAY TO THE PSYCHOLOGISM OF THE "NEW DRAMA".....	21

ROMANCE, GERMANIC AND OTHER LANGUAGES

<i>Aleksiiévets O.</i> PROSODIC REALIZATION OF THE POLITICIAN'S INDIVIDUAL ORATORIAL STYLE.....	26
<i>Andriichenko Yu.</i> LANGUAGE FEATURES OF DYNAMIC CHANGES IN GENDER STEREOTYPE.....	31
<i>Artiomtsev O.</i> RANGE OF INTERACTION BETWEEN DEVERBATION AND SEMANTIC DIVERSIFICATION.....	34
<i>Bekhta I., Bondarchuk N.</i> STRUCTURAL AND SEMANTIC STRATIFICATION OF METEOROLOGICAL LEXIS OF BRITISH ELECTRONIC NEWSPAPERS.....	38
<i>Bondar K.</i> SOCIOPROSODIC PECULIARITIES OF THE SCOTS, SPEECH BEHAVIOR.....	42
<i>Bokhun N.</i> LANGUAGE MEANS OF LANDSCAPE CREATION IN SPANISH POETRY OF THE XX CENTURY.....	46
<i>Bratytsya H.</i> COLOR PICTURE OF THE WORLD IN THE COLORONYM "GRAU" AS AN ELEMENT OF THE INDIVIDUAL-AUTHOR'S PICTURE OF THE WORLD BY WOLFGANG BORHERT.....	49
<i>Veremchuk E.</i> PHRASEOLOGICAL MEANS OF VERBALIZATION OF THE CONCEPT <i>DIGNITY</i> IN THE ENGLISH LANGUAGE.....	53
<i>Voloshuk V.</i> SEMANTIC PROCESSES OF POLYSEMANTIZATION, NEOLOGISAZION AND PHRASEOLOGISAZION IN FINANCIAL TERMINOLOGIE IN ENGLISH AND GERMAN.....	57
<i>Havryliuk O. O., Nikiforova Ye. Yu., Halytska Ye. A.</i> MARKING BEARERS OF SOCIAL STRATIFICATION SEMANTICS IN PERFUME AND COSMETIC NAMES.....	61
<i>Husar M. V.</i> THE CONCEPTUAL ANALYSIS OF THE SUCCESSFULNESS OF BRITISH PRIVATE CLASSIFIEDS.....	67

<i>Donets S.</i> ABOUT THE EVOLUTION OF METAPHOR STUDIES: FROM RHETORIC TO COGNITIVE LINGUISTICS.....	71
<i>Doronkina N.</i> THE FEATURES OF SCIENTIFIC PAPER STRATIFICATION.....	75
<i>Yermolenko I., Dehtiarova Ye., Melnychenko A.</i> SEMANTIC FEATURES OF FRENCH PHRASEOLOGICAL UNITS WITH COLOR NAMES.....	78
<i>Kravets O.</i> SOCIOLECT OF THE ANIME SUBCULTURE IN THE LINGUISTIC AND CULTURAL ENVIRONMENT OF JAPAN.....	82
<i>Lazebna N. V.</i> PARAMETERS OF ENGLISH-LANGUAGE INNOVATIVE TECH DISCOURSE.....	87
<i>Lysenko N.</i> WORLD CREATION POTENTIAL OF ALLUSION IN FRENCH POSTMODERN SHORT-FORM PROSE (BASED ON THE STORIES BY B. WERBER).....	91
<i>Lysychkina I., Lysychkina O., Kalashnyk V.</i> SPECIFICITY OF WAR NARRATIVE REALIZATION IN FICTION AND MASS-MEDIA TEXTS (ON THE ENGLISH NARRATIVE OF THE “DESERT STORM” OPERATION START).....	95
<i>Lunyova T.</i> FICTITIOUS DIARY AS A FORM OF ESSAYISTIC METAEPHRASIS: A COGNITIVE POETIC ANALYSIS OF HOWARD JACOBSON’S ESSAY ABOUT ANDY WARHOL.....	99
<i>Mylyk O.</i> SYNTAGMATIC RELATIONS OF WORDS REPRESENTING THE SUBCONCEPT SALUS IN THE LATIN LANGUAGE.....	105
<i>Orobinska R.</i> FUNCTIONS OF IMPERATIVE SENTENCES IN THE DIALOGUE OF MODERN GERMAN FEACHERE FILMS.....	109
<i>Oskina N., Nikitina T.</i> CHENGYU-ZOONYM AS A MEANS OF DESCRIPTION OF HUMAN PERSONALITY.....	113
<i>Pavlichenko L. V.</i> PRAGMATIC PECULIARITIES OF CONFLICTS RESOLUTION IN THE INTERROGATION DISCOURSE.....	117
<i>Pylypei Yu. A.</i> CHARACTERISTICS OF SLANG FORMATION: BLENDS, CLIPPINGS, REDUPLICATIVES.....	122
<i>Pidrushniak K. V.</i> THE STRUCTURE OF THE LEXICAL-SEMANTIC FIELD “COLOUR” IN THE DOMAIN OF CLOTHES.....	125
<i>Radziivska O. V., Sharnina Ye. O.</i> THE SEMANTIC CHARACTERISTIC OF SLANG AS AN INTEGRAL PART OF LANGUAGE AND CULTURE.....	128
<i>Rarenko N.</i> VERBAL IMAGERY AS A MEANS OF THEATRICALIZATION OF ENGLISH POSTMODERNIST LITERARY PROSE.....	131
<i>Svitlikovska O.</i> CORRELATION OF VERBAL AND NON-VERBAL ELEMENTS IN THE ENGLISH MASS MEDIA MULTIMODAL TEXTS.....	135
<i>Talavira N. M., Nikitenko I. I.</i> VERBALIZATION OF MODERN GENERATIONS IN ENGLISH NEWS TEXTS: LINGUO-RHETORICAL APPROACH.....	139
<i>Тарасова С.</i> ДИСКУРСИВНА ОСОБИСТІТЬ ЗНАМЕНИТОСТІ У КАРНАВАЛЬНОМУ ПРОСТОРІ СПОЛУЧЕНИХ ШТАТІВ АМЕРИКИ.....	143
<i>Chava H., Narodovska O.</i> THE IMPORTANCE OF EMOTIONAL INTELLIGENCE FORMING DURING ENGLISH CLASSES FOR FUTURE SPECIALISTS...	147
<i>Cherska Zh. B., Hladkoskok L. H.</i> ETHNOLINGUISTIC PECULIARITIES OF INVESTIGATING LANGUAGE UNITS: MEANS OF VERBALIZING THE CONCEPT OF “RATIONALISM”.....	151

