

CONTENTS

LINGUISTICS

| | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| <i>Apalat H., Maksymova O.</i> PROBLEMATIC ISSUES AND WAYS OF INTERCULTURAL COMMUNICATION OPTIMIZATION..... | 4 |
| <i>Apolonova L.</i> MITIGATION OF PERLOCUTIVE INFLUENCE OF DIRECTIVE SPEECH ACTS..... | 8 |
| <i>Ardelian O.</i> THE DESCRIPTION OF THE ONOMASTIC PHRASEOLOGY..... | 13 |
| <i>Arkhyenko L.</i> MEANS OF PROFESSIONAL COMMUNICATION AND SPECIAL NAMES IN SCIENTIFIC TRADITIONS..... | 18 |
| <i>Baibakova I. M., Hasko O. L.</i> SOCIAL INTERACTION MAXIMIZATION WITHIN DISTANCE LEARNING ESP DISCOURSE CLASSROOM..... | 23 |
| <i>Barabash S.</i> THE EVOLUTION OF THE NAME AS A SEARCH FOR ONESELF: PSEUDONYMS OF IGOR KOSTECKI..... | 26 |
| <i>Batrynychuk Z.</i> COMMUNICATIVE STRATEGIES AND TACTICS IN JOSEPH BIDEN'S SPEECHES..... | 30 |
| <i>Bilonizhka I., Narodovska O.</i> LEXICAL MEANS OF CREATING THE IMAGE OF UKRAINE (BASED ON THE ANALYSIS OF THE VIDEOBLOGS ON THE "YOUTUBE" PLATFORM..... | 35 |
| <i>Belyatska V.</i> ETHNOSOCIONOMIC CONCEPT RITTERTUM IN GERMAN PROSE OF THE XX CENTURY..... | 39 |
| <i>Biriukova D. V., Tsvietaieva O. V., Znanetska O. M.</i> THE ANALYSIS OF CONCEPTS USED IN INTERIOR DESCRIPTIONS..... | 43 |
| <i>Blynova I.</i> PECULIARITIES OF THE FIGURATIVENESS CREATING OF THE BELLES-LETTRES COMIC TEXT..... | 48 |
| <i>Bratytsya G.</i> COLOR CONTRASTS IN THE WORK OF W. BORCHERT..... | 54 |
| <i>Burka N.</i> SYSTEM OF FACTORS AND MECHANISMS GENERATING THE TEENAGER'S SUBLIMINAL LANGUAGE BEHAVIOR.... | 59 |
| <i>Vakaliuk T., Chernysh O.</i> ELECTRONIC MULTILINGUAL TERMINOLOGICAL DICTIONARY MACROSTRUCTURE..... | 63 |
| <i>Vanivska O., Puha O.</i> THE USE OF NEOLOGISMS IN MODERN MEDIA POLITICAL DISCOURSE..... | 66 |
| <i>Vilkhovchenko N. P., Shayner H. I.</i> INTERACTION OF TERMS AND QUASI-SPECIAL VOCABULARY IN SCIENCE FICTION TEXTS..... | 71 |
| <i>Havryliuk O. O., Nikiforova Ye. Yu.</i> VIRTUAL LANGUAGE IDENTITIES ON SOCIAL NETWORKING SITES (BASED ON FACEBOOK COMMENTARIES)..... | 74 |
| <i>Galiant G., Tykhonina S.</i> DESCRIPTION OF THE POLITICAL DISCOURSE PECULIARITIES (BASED ON THE ENGLISH LANGUAGE)..... | 80 |
| <i>Hniedkova O. O.</i> FOREIGN LANGUAGE LISTENING SKILLS FORMATION OF FUTURE IT SPECIALISTS USING INTERNET RESOURCES..... | 85 |

| | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| <i>Hoida O.</i> STYLISTIC LOAD OF PHRASEOLOGY IN THE WORKS OF GERMAN-SPEAKING WRITERS (HEINRICH MANN, ERICH MARIA REMARQUE, FRANZ KAFKA AND OTHERS) | 89 |
| <i>Holikova N.</i> GENERALIZED-PHILOSOPHICAL STATEMENTS OF P. ZAGREBELNY IN THE DIMENSIONS OF MODERN LINGUISTIC STYLISTICS | 93 |
| <i>Goncharenko O.</i> THE ROLE OF FOREIGN LOAN WORDS IN THE FORMATION OF COMMERCIAL AND ECONOMIC TERMINOLOGY CONTEMPORARY CHINESE LANGUAGE IN THE CONTEXT OF GLOBALIZATION | 97 |
| <i>Goriunova M., Stogniy I.</i> THE USE OF THE METHOD OF THE “FLIPPED LEARNING” IN STUDYING OF A FOREIGN LANGUAGES IN THE MODERN CONDITIONS | 102 |
| <i>Hotsa N., Pasichnyk N., Kosenko A., Bezhenar I.</i> LEXICAL EXPRESSION OF THE EVALUATIVE AND EMOTIVE ASPECT OF WOMEN’S SOCIO-POLITICAL SPEECHES | 106 |
| <i>Goian A.</i> TRANSFORMATION OF PHRASEOLOGICAL UNITS AT THE SYNTACTIC LEVEL (BASED ON GERMAN PRESS MATERIALS) | 110 |
| <i>Hromko T.</i> MODERN LEXICOGRAPHIC TECHNOLOGIES OF SUBDIALECT DESCRIPTION AS A LANGUAGE SYSTEM | 114 |
| <i>Gromova V.</i> COGNITIVE MAP AS A METHOD OF INFORMATION MODEL CONSTRUCTION OF LEXICAL BORROWINGS FROM THE OLD ENGLISH POEM “BEOWULF” | 118 |
| <i>Dvorianchykova S.</i> ROMANTIC FOUNDATIONS OF THE ONYM SPACE OF L. I. BOROVYKOVSKY’S BALLAD “MARUSYA” | 122 |
| <i>Demeshko I.</i> MORPHONOLOGICAL CLASSIFICATIONS VERBAL BASIS IN THE UKRAINIAN LANGUAGE | 126 |
| <i>Derkeyych N.</i> SEMANTICS OF DERIVED VERBS WITH THE PREFIX ER- IN THE ARTISTIC TEXT | 130 |
| <i>Duz L.</i> SUBJECTIVE ASPECTS OF THE PROFESSION-THEMED TEACHER – STUDENT COMMUNICATION AT A HIGHER MUSIC EDUCATION INSTITUTION | 133 |
| <i>Diachuk O.</i> VALUES OF SOCIETY IN THE DISCOURSE OF SOCIAL ADVERTISING IN THE UNITED STATES | 138 |
| <i>Yelovska Yu.</i> THE DEVELOPMENT OF ENGLISH WRITING SKILLS: FROM THEORY TO PRACTICE | 141 |
| <i>Zhaboruke O. A., Zhaboruke I. A.</i> THE PROBLEM OF IMPERSONAL SENTENCES IN MODERN SLAVIC LANGUAGES | 145 |
| <i>Zadorizhna N.</i> THE ROLE OF PROSODY IN COMMUNICATING EMOTIONS IN A VICTORIAN NOVEL | 149 |
| <i>Kalenyuk S., Voronyuk K.</i> LINGUOCULTURAL TECTONICS OF THE CONCEPT OF “WAR” (BASED ON THE WORK OF S. O. TALAN “NUDE NERVE”) | 153 |
| <i>Karachun Yu. H., Borkovska I. P.</i> MAIN CATEGORIES OF ENGLISH SCIENTIFIC AND TECHNICAL TEXTS ON ELECTRICAL ENGINEERING | 158 |
| <i>Karikova N.</i> ABOUT THE NORMALIZATION OF USING THE ACTIVE PARTICIPLES IN MODERN PROFESSIONAL LANGUAGE | 162 |

| | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| <i>Kechedzhi O.</i> PHONOLOGICAL ASSIMILATION OF FOREIGN LANGUAGE LEXICAL UNITS IN MODERN ENGLISH..... | 166 |
| <i>Kobyrynka H.</i> AREAS OF EMPHASIS OF NOUNS IN THE UKRAINIAN DIALECT SPACE..... | 170 |
| <i>Kovalevska T. I., Matsera O. A.</i> LINGUISTIC CREATIVITY IMPLICATIONS OF THE PANDEMIC: NEW CONCEPTS, TERMS AND METAPHORES INSPIRED BY THE VIRUS..... | 174 |
| <i>Kozachyshyna O., Mosiichuk A.</i> LINGUISTIC AND COGNITIVE MEANS OF HUMOROUS EFFECT CREATION IN SHORT STORIES BY HECTOR MUNRO..... | 178 |
| <i>Kolomyis'ka I.</i> GENDERPECULIARITIES OF USAGE OF CITATION-APHORISTIC PHRASEOLOGICAL UNITS IN GERMAN NEWSPAPER TEXT: GENDER ASPECT (ON THE MATERIAL OF GERMAN NEWSPAPER ARTICLES OF "DIE ZEIT" AND "SÜDDEUTSCHE ZEITUNG")..... | 183 |
| <i>Kolomiichuk K.</i> SEMANTICS OF EXCLAMATIONS IN UKRAINIAN FOLKLORE..... | 187 |
| <i>Kostina S., Maletska I.</i> VERBALIZATION OF THE EMOTION "FEAR" IN THE ENGLISH FICTIONAL DISCOURSE..... | 190 |
| <i>Kryvolapova O. V.</i> DIFFICULTIES OF TEACHING UKRAINIAN AS A FOREIGN LANGUAGE IN A BILINGUAL ENVIRONMENT..... | 195 |
| <i>Kryzhanivska H.</i> HOME PAGE: GENRE APPROACH (BASED ON MODERN ENGLISH WOMEN'S MAGAZINES)..... | 199 |
| <i>Lazebna N. V.</i> ENGLISH-LANGUAGE SENTENCE PROCESSING: DIGITAL TOOLS AND PSYCHOLINGUISTIC PERSPECTIVE..... | 204 |
| <i>Lomakina L. V.</i> FOREIGN LANGUAGE TRAINING IN SPECIAL CONDITIONS..... | 207 |